

Hello fellow GMOs and Chapters!

We are gearing up for our 2022 Region 1 Youth Dressage Team Challenge on June 25-26 at HITS Commonwealth Park in Culpeper, VA. This is the largest youth-only dressage show in the region and we hope you are able to join us in making the 2022 version bigger and better!

Thank you to the organizations who sponsored our show in 2021. It was a great success and your support is what made it possible! Please let me know if you would like a tax receipt emailed to you for 2021. For those who did not sponsor last year, we would love to have your support in 2022.

I'm attaching our 2022 GMO & Chapter Sponsorship flyer. We do offer a special GMO sponsorship package for \$100, which includes a quarter page ad in our full color electronic show program. GMOs that are able to and wish to sponsor at a higher level are greatly appreciated, and we welcome donations of any amount from organizations and individuals.

The show is costly to run and every little bit helps to ensure that we can continue to run this show for many years to come and create a fun and positive dressage experience for the kids. Our inaugural show resulted in 80 youth riders on 20 teams, riding in over 200 tests for the weekend. The cost of the 2021 event was over \$25,000. We did have some surplus from 2021 because our judges donated their time and we had proceeds from 2 years of fundraising and 3 virtual shows. With costs rising, judging expenses, and hosting only the in-person show for 2022, we anticipate the budget to increase substantially.

I am also attaching a flyer, please share the event on your social media pages, in your organization newsletters, and feel free to print the flyer and hang it in barns, feed stores, at show grounds, tack stores, etc. We hope that you will encourage your youth members to participate in the show as well and even sponsor teams to attend and represent your organization. The prizelist should be available shortly and will be posted on our website and facebook page.

Sponsorship packages are also available for businesses, starting at just \$75 for our Bronze Level, and class sponsorships at \$50 per class.. We offer a "Friends of Youth Dressage" option for individuals who would like to be recognized as supporters of the show. Any donation amount is welcome and donation amounts for "Friends" will not be published.

If I can be of ANY help, please reach out. I'm happy to speak with groups about the show itself or help to brainstorm fundraising ideas. Together, we can make this show an unforgettable experience for the kids and foster a lifelong love of dressage! Thank you!

Sincerely,
Jennifer Koch
LVDA President
Region 1 Youth Dressage Team Challenge Organizer