

SWVADA BOD Meeting Minutes October 19, 2020

Called to order at: 7:14

Members present: Laura Nelson, Tamla Nichols, Annie Connelly, Judy Altizer, Candi Hylton, Muffin Smith, Rachel Roy, Denise Lennon
Sarah Tweedie

President's report: Laura got an email from a competitor at recent show complaining that they saw people without masks, and will consider refraining from showing in the future if there isn't greater adherence to the guidelines. Heather, Rick Krason and Laura responded thanking her for her email. Gate screening was a concern because thermometer didn't work due to cold temperatures. Judy points out they don't work in the cold or extremes. Laura is feeling more optimistic about the future of SWVADA than she was, has been a really hard year.

Vice President's report: Tamla reports that the show made about 2000 profit, SWVADA should make over \$600.

Secretary's report: minutes submitted by Annie, Denise made a motion to accept as written, Candi seconds, minutes for September, 2020 passed

Treasurer's report: Current balance is \$12,498.61; includes a few checks Annie needs to deposit. Annie ask if she should get a Debit card, as some things can't be paid by check. Tammy says Annie should, discussion, board in agreement that Annie needs a card in her name.

New next year's BOD and officers will need to be decided next month. Laura will happily step down or will continue, need to work on growing membership, how do we get people to rejoin, reach out and see what we want

Old Business

VADA

Shows/clinics: Cavaletti clinic 10/24/20 with Tracey Smith-Oliver. Discussion about footing, which was very hard and unyielding at recent show. If rains after dragging, footing will dry very hard. The arenas will need to be dragged before events, this responsibility needs to be added to manager list. Can use the chain harrow day of setup. We need to plan on Educational Sunday in the summer at GHPEC, ideas? Denise suggests we ask Lynn Jendrowski to donate her time and do a work in-hand clinic. Annie suggests Mike Armstrong to come demonstrate groundwork, Laura suggests reaching out to Kathryn Abrams to teach freestyle or Pas de deux. Annie suggests nutrition, Laura suggests "Robin" Halley White, who is a nutritionist. Tammy says we need to pick a date to get it on the GHPEC calendar. Judy suggests holistic practitioner for horses or people.

Southern States: Show program is closing at the end of 2020, get labels in for one last submission.

GHPEC

Membership: What can we do to increase membership? Should we offer \$5 gift coupon for winner of each class? Annie made motion, Muffin seconds. Denise suggests we create a pamphlet to take to regional trainers to use as outreach, she offers to go to farms and trainers in the region to promote the benefits of getting involved with SWVADA. Tammy says we need

to reach out to people who already show but who aren't members, and those who like dressage but don't show, and trainers who bring a lot of students who aren't members. Denise is willing to create a pamphlet for outreach and will go to the different farms to encourage membership.

Points Sarah Tweedie, Laura requests what she has for points this year. There were 2 RVPC shows, 2 SWVADA/BREA shows and 3 at Hill of Dreams, will see how to amend requirements for year end awards with this odd year. Sarah has only gotten a handful. Judy will reach out to Karen for results of RVPC shows. People need to make copies of tests to send. Need to pick a date for awards outdoor ceremony. Tammy recommends doing it with BREA.

The meeting was adjourned 8:14