

SWVADA BOD Meeting Minutes
October 18, 2021

Called to order at 7:40

BOD members present: Laura Nelson, Tamla Nichols, Judy Altizer, Annie Connelly, Candi Hylton, Rachel Roy, Muffin Smith, Denise Lennon
SWVADA members in attendance: Lyndsay Carr, Riley Carr, Katie Kelly

President's Report: Laura Nelson, she received a check for \$1,400 from VADA for the clinic. We have been asked to sponsor dressage seat equitation at VA 4H state show, requesting \$125.00, Tamla motions we support new trophy (current perpetual trophy is full). Annie seconds, passed, Annie will send a check.

Vice President's Report: Tamla Nichols discussion items will be addressed later

Secretary's Report: last weeks minutes submitted by Rachel Roy, accepted as written

Treasurer's Report: Annie submitted balance of \$15,065.96

Clinics and shows: There were issues with last show that need to be addressed. Entry form needs to be fixed to allow entries of multiple classes. Tamla suggests horse show committee to make entry form for year, hire judges and, obtain insurance. It's a good time to finalize some details, define roles. Rick got 5 volunteers, Reagan and Rachel were 2 of them (they are SWVADA members). Candi says Robin wants to do the entries on Google. Discussion about problems with current show structure. SWVADA supplied majority of volunteers, but gets small portion of profit based on increased work of preparing XC course. Tamla will bring up at next BREa meeting, BREa seeking volunteers for horse show committee. BREa's next meeting will be in early November. Still zoom.

Educational Sunday, possible date March 20? at Alphin Arena
Rachel is working on reserving that date.

Annie met a lady in Salem who runs a therapeutic riding program Shelby Ryan Equilibrium Assisted Therapy, she may be interested in presenting
Rachel suggests Polocrosse people said they would come do a demonstration.

Awards: Rachel has done an awesome job, Kim Reid offered a Bemer Blanket treatment, Leah Wright's name was drawn as winner of session with Kim Reid. Rachel has followed up with all who donated prizes, we want our volunteers to feel valued and incentivized to continue volunteering. Rachel will keep working to keep vendors donating great prizes.
Laura reports volunteer bags at GAIGS were great, all items useful.

Year end awards: Tamla will order the ribbons, Rachel verbalizes concern about shipping delays, Denise will go to NOVA to shop for prizes. Need to encourage members to get scores in to Sarah Tweedie. Tamla confirmed that the requirement is half day at local show + 8 hours of volunteering for VADA to be eligible for VADA awards for schooling and recognized shows. Laura is tracking volunteer hours, and can email on BLMs.

Hospitality: discussion of possibly holding the year end award banquet at Educational Sunday
Annie proposes doing awards at this event, Rachel suggests having a catered meal. If we still have it at a restaurant, Mama Mia's is easy to work with, people can order from the menu or buffet.

Communication: Lindsay Carr suggests using more social media, Lauren may need to work on the Facebook page. People are not seeing posts. Judy suggests posting events as Facebook Events so we can track interest. Lindsay Carr volunteers to help with Facebook. No one is currently able to post on the Facebook page as an administrator except Lauren. Beckie Irons will post anything on the website that is sent to her for posting.

GHPEC Tamla says not able to get a bid for several years, no contractors available. Discussion about working on the jump ring needs to be crowned, now bowl shaped. Bob Whitehurst has exhausted all contractors he knows. Candi knows of one in Stuart, will forward name to Tamla. Discussion about making a new arena and abandoning ring 1

Membership: Candi, roster is the same as last month.

How do we incentivize volunteers. Judy suggests free stall and discounted class. Rachel will reach out to VT to find out which clubs needs volunteers hours who may want to volunteer at our shows.

New Business: We need to discuss board members for 2022 at next meeting

Old business: No discussion

Adjourned 8:40