

SWVADA MINUTES

17 OCTOBER 2011

Next Meeting: 7:00 p.m. Monday, November 21, 2011

At Hollywood's Restaurant

(Come early for dinner!)

The regular monthly meeting of SWVADA was held on Monday, October 17, at Hollywood's Restaurant in Roanoke. President Gary Goodale called the meeting to order. Board Members present: Gary Goodale, Katherine Graman, Mary Kafura, Marie Klimchuk, Blanche Mahoney, Meredith McGrath, Beckie Mitchell, Elizabeth Narehood, Laura Nelson, Nan Palmer, Annette Massey-Shaw, Cindy Sours, Judy Westenhoefer. Members Absent: Carlee Howe; Tracey Smith-Oliver. Guests present: Candi Hylton,

President's Report: Gary Goodale

Gary welcomed everyone and announced the latest results of the Pan Am Games. Team America had the gold and Team Canada finished in second place. Anyone interested in following the competition was instructed to the USEF website for live coverage.

Vice-President's Report: Laura Nelson

No new business to report.

Secretary's Report: Marie Klimchuk.

VOTED to accept the September minutes as posted.

Treasurers Report: (Blanche Mahoney)

Checking account: \$8231.36 CD: \$ 3546.63 Total Assets: \$11,777.99

STANDING COMMITTEES

October 1 Show: Meredith McGrath / Cindy Sours

Meredith reported that approximately \$1600 of income was generated on entries and stalls with a net profit of just over \$400. It was the biggest schooling show of the year in terms of entries, income and volunteers. Feedback was positive.

Gary noted that Scorers must be reminded to post scores to three places.

Adult Camp: Marie Klimchuk, Laura Nelson

Marie reported that there were 16 registered campers (of which 14 attended), 8 outside riders who signed up for lessons and two auditors. There were not any auditors in attendance for the Auditor's Luncheon. The camp grossed \$12,697 and accrued \$11,429.91 in expenses leaving a profit of \$1267.09. This figure included The Dressage Foundation grant of \$1125. After returning the TDF funds SWVADA will net \$142.09. Marie is still waiting on some campers to return evaluation forms which she needs to complete the final report for the TDF.

Marie relayed that feedback was uniformly positive. She will begin posting some camp photos on Facebook. Beckie requested that some be sent to her for the website. Elizabeth requested that someone who participated in the event submit an article on their experience for the newsletter.

Educational Sunday: Meredith McGrath

The date for Educational Sunday is set for March 4, 2012. Meredith suggested we begin discussing subject ideas for the event at our next meeting.

Clinics: Laura Nelson, Cindy Sours

Laura suggested that we do two clinics next year.

Meredith suggested we host a Bruno Greber clinic next year.

Horse Shows: Gary Goodale, Blanche Mahoney, Beckie Mitchell

Gary relayed that other chapter are experiencing similar problems with regards to attracting entries and volunteers to our schooling shows and subsequently suggested that we take an in-depth look at how many shows and clinics we want to host next year. She cited the following stats from this year's shows: April – 31 rides; May – 47 rides; July – 29 rides; October – 50 rides, and noted that the April Show lost \$75.

A lengthy discussion followed debating the pros and cons of reducing the number of schooling shows we offer and possibly increasing the number of clinics. Laura suggested perhaps pooling our resources with BREA for the May show. She also pointed out that if we reduce the number of schooling shows offered we may need to restructure our awards programs as it is based on competitors needing a minimum of 5 scores to qualify.

Meredith suggested more clinics specifically with “big name” trainers that could draw more participants. The general consensus of the Board was that this has been tried many times before without much success due to our chapter’s demographics.

Gary questioned the current practice of abstaining from use of the word “sanctioned” with regards to schooling shows hosted by other organizations. She will ask VADA for clarification.

Omnibus: Beckie Mitchell

Beckie would like to have the Omnibus printed before Educational Sunday which means a submission deadline of Feb 15th.

Website: Beckie Mitchell

Beckie reported that the website is up to date. She relayed that she generally updates it bi-monthly except for content that is needed more urgently such as show times, etc.

AT LARGE POSITIONS

Awards: Annette Massy Shaw

Annette was advised to wait until final show results have been reported before organizing year end-awards.

Equipment: (Bob Whitehurst)

GHPEC Liaison: (Bob Whitehurst)

No new business to report.

Membership: Nan Palmer

Nan has already collected dues from 3 members for 2012.

Points: (Sarah Tweedie)

Gary reported that Sarah will try to get current standings posted by the weekend.

Media Library: Katherine Graman

Katherine reminded everyone that she will be moving next year and a volunteer is needed to take over as the Media Librarian.

Banquet: Katherine Graman

Katherine has been researching possible venues for the 2012 Social and Awards Banquet. Arzu Mediterranean Restaurant is under consideration as the space is accommodating and the price quoted seems reasonable.

States Labels: Cindy Sours

Cindy has collected more and will soon submit them for redemption.

Newsletter Editor: Elizabeth Narehood

Elizabeth needs "bio's" from those who would like to run for (or remain on) the Board. She would also like suggestions for who to interview for the next "Member Spotlight" piece.

Gary suggested that Elizabeth remind members that the SWVADA membership year ends in November and 2012 dues are now being collected. ***The deadline for submitting scores for year-end awards is November 30th.***

VADA Representatives: Tracey Smith-Oliver, Meredith McGrath

No new business to report.

NEW BUSINESS

The following members have volunteered to run for the 2012 Board: Bob Whitehurst, Laura Nelson, Tracey Smith-Oliver, Annette Massey-Shaw, Penny Hawes, Kim Hoffman, Candi Hilton, Cindy Sours, and Becky Mitchell.

A minimum of eleven nominees are needed. Laura suggested that Judy Altizer may be interested. Elizabeth will collect bios and publish ballot in the next E-news. Voting must be completed before November 30th.

Gary and some Board members noted that they would like to see SWVADA host more social functions in 2011.

The next Board Meeting is scheduled for Monday, November 21, 2011. There being no further business, the meeting was adjourned.

Respectfully Submitted, Marie Klimchuk, Secretary

