

SWVADA MINUTES

20 February 2011

Next Meeting: 7:00 p.m. Monday, March 21, 2011

At Hollywood's Restaurant

(Come early for dinner!)

The regular monthly meeting of SWVADA was held on Sunday, February 20, at the Sheraton Hotel, in Roanoke, immediately following the annual Awards Banquet. President Gary Goodale called the meeting to order. Board Members present: Gary Goodale, Katherine Graman, Carlee Howe, Marie Klimchuk, Beckie Mitchell, Blanche Mahoney, Meredith McGrath, Elizabeth Narehood, Laura Nelson, Nan Palmer, Annette Massey Shaw, Tracey Smith-Oliver, Cindy Sours, Judy Westenhofer. Members Absent: Emily Garbarek. Guests present: Bob Whitehurst.

President's Report: Gary Goodale

Welcome and Introductions.

Gary and the Board thanked Katherine for her work organizing the Awards Banquet and Social.

Gary also thanked Tracey for putting together the Education themed Basket that was auctioned off at our Banquet.

Gary announced that Sue Halterman has resigned from the Board and that Elizabeth Narehood will be taking her place.

Vice-President's Report: Laura Nelson

Laura reported that the judges have all been hired and contracts are starting to come back to her which she will forward to the show managers along with their contact information.

Secretary's Report: Marie Klimchuk

VOTED to accept the January minutes as posted.

Treasurers Report: Blanche Mahoney

Checking account: \$8,206.88 CD: \$3,546.63 Total Assets: \$11,753.51

STANDING COMMITTEES

Educational Sunday: Meredith McGrath

Meredith reviewed plans for Educational Sunday which will include lectures, demonstrations, a round table discussion and both a Reining and Dressage Musical Freestyle exhibition. Meredith also detailed some of the things that will need to be provided that day such as food, coffee, paper goods, raffle tickets, pens, etc. Blanche, Bob and Cindy all volunteered to bring some of the needed items. A question arose concerning the musical exhibitions and whether or not the reining riders will be required to wear helmets. It was agreed that everyone must abide by VA Tech's rules and regulations. Volunteers are still needed, especially early in the day for registration.

Adult Camp: Marie Klimchuk, Laura Nelson

Laura announced that the 2011 Adult Camp will be held at Stone Bridge Farm on October 7 – 9. Liz Steacie and Judy Westenhofer will serve as the clinicians. Marie will work on the budget and the Dressage Foundation grant application. A volunteer is needed solicit donations from vendors for the gift swap.

Clinics: Laura Nelson

Laura reported that Harriet Peterson will be the instructor at the August 13th clinic at GHPEC.

Publications: Beckie Mitchell

Beckie reported that the Omnibus is just about ready to be printed. It was agreed to use last year's membership list (as it was more complete than the current list). Members who have already paid their 2011 dues will be indicated with an asterisk.

Webmaster: (Emily Grabarek)

It was suggested to include the directions to VA Tech on the Educational Sunday page on our site.

Horse Shows Committee: Gary Goodale, Blanche Mahoney, Beckie Mitchell

Gary reported that the April 16th show needs a secretary and that volunteers are also needed to both manage and secretary the October 1st show. [*After the meeting, Gary volunteered to secretary the April show.*]

Blanche passed out the new Event Management Guidelines to those who will be managing a show or clinic.

AT LARGE POSITIONS

Awards: Annette Massy Shaw

Annette reported that she has reviewed the inventory and will need to order some ribbons.

Equipment: Bob Whitehurst

Bob reported that he is missing a few cones. Blanche responded that the missing cones are in her garage.

GHPEC Liaison: Bob Whitehurst

Bob reported that Trey Wolz is writing a grant proposal for footing for the third ring. The GHPEC committee is hoping to get SWVHJA interested in holding their events at the park again if they can remedy the "footing issue".

Thanks to the feedback collected from SWVADA, BREA and other organizations the County is putting the dragging contract back out to bid and will carefully consider some of the recommendations and concerns voiced.

Water problems continue to haunt the committee. Some hydrants are still shut off in an attempt to find the phantom leak.

Hospitality / Banquet: Katherine Graman

The event was deemed a success. It was agreed that the proceeds raised from the auction of the retired perpetual trophies will be donated to GHPEC. The total amount raised through the auction for GHPEC was \$1370. This figure does not include the money raised by the auction of the education themed basket which, as previously agreed, will be donated to a horse related charity. Tracey suggested that the board consider up to three worthy charities and direct our members to evaluate them by reviewing their websites, and then select one charity by voting on it. Gary reiterated that they must be a 501-3C organization. Marie suggested Brookhill Farm as a possible candidate and gave a brief synopsis of their work.

Katherine suggested we consider an alternate venue for next year's Banquet, possibly even holding it at a private residence. Blanche offered to host it at her place.

JR/YR: (Emily Grabarek)

No new business to report.

Membership: Nan Palmer

Nan has collected dues from 15 more people since the last meeting bringing the current roster to close to 90 members. *[After the meeting Nan reported that she was mistaken and that we currently have 49 members.]*

Gary proposed offering a different level of membership for those interested in supporting the organization, but not interested in competing for awards. This level of membership would be called "Friends of SWVADA". It was agreed that the dues would be \$20 and could be upgraded and pro-rated to a regular membership at any time throughout the year. Members at this level would not be eligible for year-end competitive awards. The Board agreed to enact this proposal. Beckie will include it on the membership application and Emily will be asked to post it on the website.

Points: (Sarah Tweedie)

No new business to report.

Public Relations: Nan Palmer

No new business to report.

Media Library: Katherine Graman

Katherine had no new business to report. Laura gave a glowing review of the new Debbie Rodriguez exercise DVD's.

States Labels: Cindy Sours

Cindy just received a check for \$176.20 from Southern States. She will be sending in more labels for redemption at the end of this month.

Newsletter Editor: Elizabeth Narehood

Elizabeth requested that members continue to send in their pictures. She would especially like "vintage" pictures of members riding that could be used in "Guess the Rider" contests in the newsletter. She would also like members to submit book reviews of any dressage books they might recommend.

VADA Representatives: Tracey Smith-Oliver

Tracey relayed the following information from the VADA Board meeting on February 6, 2011:

The following 2011 slate of officers were voted in:

President: Bettina Longaker
Vice President: Alison Head
Treasurer: Jessie Ginsburg
Secretary: Alison Douglas
State Membership chairperson: Beth Rippel

Currently, there is \$137,415.79 in the treasury. There are 848 VADA members.

A preliminary 2010 budget update was presented, with a net profit of approximately \$4,600. For 2011, there is a proposal to contribute \$10,000 to the Virginia Horse Center (secretary office naming) and an additional \$3,500 to purchase a dressage arena for the VHC. The secretary office naming proposal will be sent to the board members.

There was another proposal to donate the proceeds of the chapter baskets to a needy horse organization. Voting on this issue was postponed until the next meeting which will be held on March 17th at 8PM.

The Linda Zang clinic is scheduled for April 24-25 and will be held at Morven Park in Leesburg. While the focus of the clinic will be assisting riders with the new test, FEI riders are encouraged to send in applications as well.

A discussion regarding the proposal to donate \$10,000 to the VHC in exchange for a name plate over the secretary's office ensued. The SWVADA Board understands the need to support the VHC, but some members expressed concern over such a large donation relative to last year's net profit and questions whether this expenditure is the most beneficial way to support VADA membership.

NEW BUSINESS

No new business to report.

The next Board Meeting is scheduled for Monday, March 21, 2011.
There being no further business, the meeting was adjourned.

Respectfully Submitted, Marie Klimchuk, Secretary