

## **SWVADA MINUTES**

17 January 2011

Next Meeting: 7:00 p.m. Monday, February 21, 2011

At Hollywood's Restaurant

(Come early for dinner!)

The regular monthly meeting of SWVADA was held on Monday, January 17 at Hollywood's Restaurant, in Roanoke. President Gary Goodale called the meeting to order. Board Members present: Gary Goodale, Emily Grabarek, Katherine Graman, Carlee Howe, Marie Klimchuk, Beckie Mitchell, Blanche Mahoney, Meredith McGrath, Laura Nelson, Nan Palmer, Annette Massey Shaw, Tracey Smith-Oliver, Cindy Sours, Judy Westenhoefer. Members Absent: Sue Halterman, Guests present: Elizabeth Narehood, Bob Whitehurst.

### **President's Report: Gary Goodale**

Welcome and Introductions.

Gary handed out drafts of the 2011 Calendar of SWVADA Activities outlining key volunteer positions, such as show manager and secretary, that still need to be filled. The following members agreed to the aforementioned jobs: Judy Westenhoefer will secretary the April show; Cindy Sours will manage the May show (Meredith McGrath volunteered to assist Cindy) and Beckie Mitchell will secretary; Bob Whitehurst will manage the July show and Carlee Howe will secretary. A manager and secretary are still needed for the October Show.

Gary reminded members to please refrain from referring to SWVADA as a "club". We are a non-profit 501-C3 organization.

After reviewing some of the dates discussed at the last meeting for hosting a social event, Gary suggested we postpone scheduling this until later in the year as we do not want it to conflict with either the Awards Banquet or Educational Sunday.

### **Vice-President's Report: Laura Nelson**

Laura reported that the following judges have been hired for our 2011 schooling shows and clinics: Judy Westenhoefer for the May 28<sup>th</sup> show; Harriet Peterson for the July 9<sup>th</sup> show; Helen George for the October 1<sup>st</sup> show; Tracy Smith-Oliver for the June 18<sup>th</sup> Fix-a-Test; and Beckie

Mitchell for the April Fix-a-Test. She is still waiting to hear back from a prospective judge for the April 16<sup>th</sup> show.

**Secretary's Report: Marie Klimchuk**

VOTED to accept the December minutes as posted.

**Treasurers Report: Blanche Mahoney**

Checking account: \$7904.31 CD: \$3,546.63 Total Assets: \$11,450.94

Blanche reviewed SWVADA's Profit & Loss Budget vs. Actual Expenditures for 2010. In summary, SWVADA reported a loss of \$1501.55. However, as Blanche explained, we did not anticipate or budget for purchasing the storage room at GHPEC last year. The \$3500 spent on the room was somewhat offset by the sale of the storage trailer for \$800. She will be working with Ginger Edwards of Steve Walls, Inc., (our accountant) on the budget for 2011.

New tax laws now require that anyone receiving any amount of monetary compensation must fill out a W9 and be issued a 1099 in January 2012.

On the recommendation of Ginger, all Board members signed and turned into Blanche a Conflict of Interest Policy. This policy was one of three that Ginger recommended that SWVADA have in place as the tax form requires them. The policies were reviewed and approved by attorney, Jen Wolz, and were provided free of charge by Steve Walls, Inc.

Blanche will look into the price of purchasing insurance for the contents of the storage room.

**STANDING COMMITTEES**

**Educational Sunday: Meredith McGrath**

Meredith reviewed preliminary plans for Education Sunday on March 20<sup>th</sup> at Virginia Tech. Some of the segments she has put together so far include: a lecture on Equine Law with Jen Wolz; a Long Lining demonstration with Patrisia Brooks; a veterinarian update on "Emerging Tick Borne Diseases; and a round table discussion on the new tests with Harriet Peterson. She is also working on putting together a mounted exhibition for the lunch break and a demonstration featuring Hunter/Jumper skills. Meredith asked everyone to please send her any contacts for advertising this event, i.e. large riding stables, tack/feed shops, local newspapers, and other horse organizations. Meredith also asked if anyone has pictures from previous Educational Sundays that they could send to her.

**Adult Camp: Marie Klimchuk, Laura Nelson**

Laura has not yet heard back from the manager of Stone Bridge Farm concerning our questions with the contract to rent the facility in 2011. She will try to contact her again. Laura will also contact Liz Steacie to find out if she is interested in teaching at camp again this year and, if so, when she is available.

Marie will start working on applying for the Dressage Foundation grant to help offset the expense of camp. Marie has been working on collecting testimonials and pictures from past campers for Emily to post on a new "Camp Page" on our website.

**Clinics: Laura Nelson**

The dates for 2011 Fix-a-Test clinics at GHPEC are April 2<sup>nd</sup> and June 18<sup>th</sup>. Annette Massey-Shaw will coordinate the April Fix-Test and Beckie Mitchell will judge. Nan Palmer is the coordinator for the June Fix-a-Test and Tracey Smith-Oliver will judge. The format for the August 13<sup>th</sup> Clinic at GHPEC has not yet been determined.

Laura questioned the board as to whether we should plan on adding more clinics to the schedule. Gary reminded everyone that GHPEC is available most Sundays which should make scheduling a clinic relatively easy. It was agreed that we should wait until a bit later into the year before planning additional clinics.

**Publications: Beckie Mitchell**

There was a brief discussion as to whether or not SWVADA should raise its show fees for 2011 and it was agreed that they should remain unchanged this year.

**Webmaster: Emily Grabarek**

Emily reported that our new web host has a 20 page limit instead of the previous limit of 5 pages which has allowed her to expand our site. She is currently working on adding to the site under the Education tab which will include an overview of the event, photographs and testimonials for both our Adult Camp and Educational Sunday.

**Horse Shows Committee: Gary Goodale, Blanche Mahoney, Beckie Mitchell**

No new business to report.

**AT LARGE POSITIONS****Awards: Annette Massy Shaw**

Annette is trying to schedule a meeting with Janet Brown so that Janet can inform and assist Annette with her new duties as the Awards chairperson.

**Equipment: Bob Whitehurst**

Bob reports that he is still organizing the new storage room and will download the new tests using colored paper that SWVADA already has in their possession.

**GHPEC Liaison: Bob Whitehurst**

Gary reminded everyone to help support GHPEC by becoming a member or renewing their membership without delay.

**Hospitality: Katherine Graman**

Katherine reported that reservations are starting to come in for the Awards Banquet and that she will be accepting reservations through February 8<sup>th</sup>. She expressed some concern about keeping the items in the silent auction separate from the live auction. After a brief discussion it was agreed that it made sense to keep them separate.

Gary requested that all Board members attend both the Award Banquet and Educational Sunday.

**JR/YR: Emily Grabarek**

No new business to report.

**Membership: Nan Palmer**

Nan has received dues from 30 members for 2011.

**Points: (Sarah Tweedie)**

No new business to report.

**Public Relations: Nan Palmer**

No new business to report.

**Media Library: Katherine Graman**

No new business to report.

**States Labels: Cindy Sours**

Cindy collected some labels from members during the meeting.

**Newsletter Editor: Elizabeth Narehood**

Elizabeth reported that the newsletter is coming together. She has set a deadline for submissions of January 21 and expects to have it ready for distribution by the end of the month.

She asked if anyone had anything they would like to contribute to the "News and Notes" section. She also discussed some ideas that she had such as a "Winter Photo Contest" and a "Guess the Rider Contest" which could include a modest prize for the winner. The Board enthusiastically embraced these ideas and encouraged her to enact them.

**VADA Representatives: Tracey Smith-Oliver**

Last month Tracey reported that she had proposed to the VADA board that proceeds collected from the auction of the Chapters' baskets at the 2011 VADA Awards Banquet be donated to a horse related charity. This proposal was awaiting approval from the VADA Board. She also suggested an education theme for SWVADA's basket which would include several dressage and horsemanship books and DVD's. The cost was estimated to be between \$300 to \$400 which would be partially offset by donations directly from members of either cash or books. Tracey put together a list of suggested titles which Gary forwarded to the members and some donations have already been sent. Tracey now reports that VADA has postponed voting on this proposal and cannot assure members that proceeds will be donated to a horse charity and could, in fact, be distributed as they have been in the past with 90% of the money retained by VADA and 10% returned to the chapter. After a lively discussion voicing various opinions about the size of VADA's current treasury, most members agreed that because they would rather donate to a "needy" horse rescue or therapeutic riding program they would be much more inclined to contribute if proceeds from the basket were earmarked for this type of charity. Although VADA is supposed to vote on this issue at their next meeting, there is no way of knowing what the outcome will be. Therefore, it was decided that SWVADA will not donate a basket to this year's auction at the VADA Awards Banquet unless the proceeds are donated to a horse related charity.

VOTED not to contribute a basket to VADA's Annual Banquet unless the proceeds are donated to a horse related charity. If SWVADA retains their basket it will be auctioned off at the SWVADA Awards Banquet and the money generated will be donated to a horse related charity.

**NEW BUSINESS**

No new business to report.

The next Board Meeting is scheduled for Monday, February 21, 2011.  
There being no further business, the meeting was adjourned.

Respectfully Submitted, Marie Klimchuk, Secretary