

SWVADA MINUTES

21 March 2011

Next Meeting: 7:00 p.m. Monday, April 18, 2011

At Hollywood's Restaurant

(Come early for dinner!)

The regular monthly meeting of SWVADA was held on Monday, March 21, at Hollywood's Restaurant in Roanoke. President Gary Goodale called the meeting to order. Board Members present: Gary Goodale, Emily Grabarek, Katherine Graman, Carlee Howe, Marie Klimchuk, Beckie Mitchell, Blanche Mahoney, Meredith McGrath, Elizabeth Narehood, Laura Nelson, Annette Massey Shaw, Tracey Smith-Oliver, Cindy Sours. Members Absent: Nan Palmer, Judy Westenhofer. Guests present: Natalie Hollabaugh, Mathew Marshall.

President's Report: Gary Goodale

Welcome and Introductions.

Gary read part of a letter that she received from Alice Alley complimenting SWVADA on the success of Educational Sunday and our on-going efforts in promoting education in the local horse community. Alice offered to share pictures that she took during Educational Sunday so that we may post them to our website. She also agreed to send pictures and a short article about the event to Horse and Livestock magazine.

There was a brief discussion regarding the confusion surrounding the coggins test regulations in the state of Virginia. Laura clarified that the law has not really changed. Riders are still expected to carry a copy of their horses current coggins test for all events where horses gather.

Gary received a letter from Trey Woltz thanking SWVADA for their recent donation to GHPEC. The donation will help fund additional footing for Ring 3.

Gary proposed that SWVADA compose and post a fan page on Facebook. Emily and Elizabeth volunteered to work on it.

Vice-President's Report: Laura Nelson

Laura reported that contracts are still coming in to her which she will forward to the show managers along with their contact information.

Secretary's Report: Marie Klimchuk

VOTED to accept the February minutes as posted.

Treasurers Report: Blanche Mahoney

Checking account: \$5,773.56 CD: \$3,546.63 Total Assets: \$9320.19

Blanche reviewed some of the expenditures resulting from Educational Sunday.

The board reviewed SWVADA's 2010 tax forms.

VOTED to approve 2010 Tax Form as prepared by Ginger Edwards of Steve Walls, Inc.

STANDING COMMITTEES

Educational Sunday: Meredith McGrath

Meredith reported over 125 participants, 15 presenters and 31 volunteers which all contributed to the success of the endeavor. The reining demonstration seemed to be the biggest draw.

Meredith relayed that the tack sale generated \$157.60, and that she still has some outstanding receipts. She projected that the event will be over budget due to a miscalculation in food costs.

In order to improve the planning and efficiency of next year's event, Meredith proposed that there should be some written guidelines much like the management guidelines already in place for planning schooling shows and clinics. The board agreed. Laura added that this event should probably be organized by a committee rather than one person which had been the case in the past. Again, the board agreed. Laura, Meredith, Gary and Cindy agreed to serve on this committee and work on a set of planning guidelines.

Everyone thanked Meredith for a "job well done" and shared the positive feedback they had received from participants.

April 2nd Fix-a-Test: Annette Massey Shaw

Annette relayed that volunteers are still needed. Emily volunteered to scribe. Laura, Cindy and Blanche will help set up the ring. Annette asked Gary to send out an email to the membership reminding members that we need 10 entries to hold this event and volunteers are needed to help dismantle the ring at the end of the day.

April 16th Schooling Show: Blanche Mahoney

Blanche reported needing volunteers. Marie volunteered to scribe. Blanche will try to recruit volunteers from the general membership first in order to give competitors who are members a chance to work off their volunteer hours. Gary will relay that information to the membership via email.

Laura reminded everyone that there is no need for volunteers to dismantle the ring after the show as the Pony Club will be using the ring for their show the next day and will make sure the ring is taken down and put away properly.

Adult Camp: Marie Klimchuk, Laura Nelson

Marie reported that she has completed a projected budget. She has reserved a block of rooms at the Budget Inn. Laura is working on finalizing a contract with Stone Bridge Farm and the clinicians. The aforementioned expenditures are projected to remain the same as last year. The cost of food and Liz's airfare are expected to increase. Marie announced that The Dressage Foundation has awarded a grant from the Violet Hopkins Fund for \$1500 on the condition that should the camp generate enough revenue to make a profit, any unused funds will be returned to the Foundation. The Dressage Foundation requested that they are mentioned in any camp advertising or literature and would like some pictures of participants to use on their website. Based on the projected income and expenses, Marie recommends that the fee be set at \$625 for early registration and \$675 for later registration. The registration dates and deadlines for fees have not yet been determined.

Marie is also working on a brochure that can be used to advertise the camp at shows, clinics, tack shops, etc.

Publications: Beckie Mitchell

Beckie pointed out a few corrections that need to be made in the newly published Omnibus including Sarah Tweedie's address as the Points Chairman and Annette Massey Shaw's phone number as the manager for the April 2nd Fix-a-Test.

Clinics: Laura Nelson

Gary suggested that the focus of the August 13th clinic with Harriet Peterson should be on understanding and navigating the new tests.

Webmaster: (Emily Grabarek)

Emily will work with Elizabeth on creating a Facebook fan page for SWVADA and linking it to our website. She is also working on adding a link to the Virginia Tech Equestrian Club.

Horse Shows Committee: Gary Goodale, Blanche Mahoney, Beckie Mitchell

Gary reported that the October 1st schooling show still needs a manager and secretary.

AT LARGE POSITIONS

Awards: Annette Massy Shaw

Annette reported that she will need to order more ribbons after the May schooling show.

Equipment: (Bob Whitehurst)

No new business to report.

GHPEC Liaison: (Bob Whitehurst)

No new business to report.

Hospitality / Banquet: Katherine Graman

No new business to report.

JR/YR: Emily Grabarek

No new business to report.

Membership: (Nan Palmer)

No new business to report.

Points: (Sarah Tweedie)

No new business to report.

Public Relations: (Nan Palmer)

No new business to report.

Media Library: Katherine Graman

Katherine was happy to report that members are using the library.

States Labels: Cindy Sours

No new business to report.

Newsletter Editor: Elizabeth Narehood

Elizabeth is planning to publish the next edition of the E-News Salute at the beginning of April.

Ideas for articles were discussed for future issues which included the following:

Elizabeth reported that she will be auditing the USDF Instructors' Certification at Averett College and is planning to write an article based on what she learns.

Laura mentioned writing a review of the new Debbie Rodriguez work out DVD's.

Gary suggested a "Q & A" type column such as, "Ask the Judge" or "Ask the T.D."

Gary also suggested that, perhaps, a JR/YR would be interested in doing an article or column titled, "Diary of a Young Dressage Rider".

VADA Representatives: Tracey Smith-Oliver

Tracey relayed the following information from the VADA Board meeting on March 17, 2011.

The treasurer reported there is \$133,808.20 in the account. The finance committee is investigating products specific to non-profits for putting aside "rainy day" funds.

Plans for the Linda Zang clinic are underway. It was decided to revise the clinic from a 2 day event to a 1 day event, which will be held April 23rd at Morven Park in Leesburg.

VADA needs to purchase 2 new arenas since the current rings are not legal. These 2 rings will be owned by VADA but stored at the Virginia Horse Center and will cost approximately \$2299 + \$749 for letters/arena. The rings need to be stored on a 16 foot trailer. A utility trailer costs \$3,000 plus tags and tax. Used stock or cargo trailers start at around \$4,000 plus. A utility trailer is recommended as it will be easier to maneuver for ring set-up. In addition, these arenas will be available for chapters to borrow, so the trailers may need to be road worthy (insurance, inspections, and maintenance).

The budget for the Purple Books was presented and it cost \$6.11/book.

The Virginia Horse Center Foundation is asking consideration of a gift in the amount of \$10,000

for naming the Anderson Coliseum Show Office in recognition of the Virginia Dressage Association and its membership. The VADA board voted in favor of this proposal.

OLD BUSINESS

VOTED to donate \$180 generated from the auction of the SWVADA basket at the Annual Awards Banquet to Brookhill Farm, a nonprofit organization dedicated to the rescue and rehabilitation of unwanted and/or abused horses that also works extensively with at-risk youth as part of their program

NEW BUSINESS

After a brief discussion that exposed confusion over the requirements necessary to obtain a food permit to serve and/or sell food to the public at our events, Elizabeth volunteered to check with the county for clarification.

The next Board Meeting is scheduled for Monday, April 18, 2011.
There being no further business, the meeting was adjourned.

Respectfully Submitted, Marie Klimchuk, Secretary