

SWVADA MINUTES

20 JUNE 2011

Next Meeting: 7:00 p.m. Monday, July 18, 2011

At Hollywood's Restaurant

(Come early for dinner!)

The regular monthly meeting of SWVADA was held on Monday, June 20, at Hollywood's Restaurant in Roanoke. President Gary Goodale called the meeting to order. Board Members present: Gary Goodale, Carlee Howe, Mary Kafura, Marie Klimchuk, Meredith McGrath, Laura Nelson, Annette Massey Shaw, Tracey Smith-Oliver, Cindy Sours, Judy Westenhoefer. Members Absent: Katherine Graman, Blanche Mahoney, Beckie Mitchell, Elizabeth Narehood, Nan Palmer.

President's Report: Gary Goodale

Gary welcomed everyone and introduced Mary Kafura to the Board. Mary has agreed to serve on the Board for the remainder of the year to fill Emily's position.

Gary thanked all the volunteers who have worked on the recent shows and clinics, especially Tracey, who graciously agreed to change the format of the recent Fix-a-Test to a clinic which allowed SWVADA to decrease their loss on this event. Thanks were also extended to Beckie on the great job she has done on giving the website a facelift and working hard to keep it up to date. It was agreed that members should be encouraged to visit the website often to stay abreast of the latest news and announcements.

Gary announced that the Adult Education Clinic with Lilo Fore will be held at Averrett College in Danville on October 6-7, 2012.

There was a brief discussion about the new series of schooling shows being offered at the VHC this summer titled "Dressage with a View". Apparently, there has been some confusion regarding who is currently the manager/contact person. Gary also cautioned that scores earned at these shows will only count toward year-end SWVADA and VADA awards if the officials hired for these shows are licensed USEF Dressage Judges or USDF L Graduates.

Vice-President's Report: Laura Nelson

No new business to report.

Secretary's Report: Marie Klimchuk.

VOTED to accept the May minutes as posted.

Treasurers Report: (Blanche Mahoney)

Checking account: \$6641.33 CD: \$ 3546.63 Total Assets: \$10,187.96

STANDING COMMITTEES

Educational Sunday: Meredith McGrath/Laura Nelson

Laura presented the Board with two dates in March that VA Tech has available for Educational Sunday. The date agreed upon was March 11, 2012. A brief discussion followed regarding possible topics/ lectures for this event. A more in-depth discussion concerning ideas and other issues related to this event will take place at the next meeting.

May 28 Show: Cindy Sours/ (Beckie Mitchell)

Cindy reported that the May show was well attended with approximately 45 rides.

June 18 Fix-A-Test: (Nan Palmer)

[The following report was emailed to Gary prior to the meeting as Nan was unable to attend.]

As most of you know, we were faced with canceling the June 18th Fix-A-Test because we didn't have the required 10 entries. In order to avoid outright cancellation, we approached Tracey Smith-Oliver with the idea of a clinic instead. She agreed and offered to do it for the original Fix-a-Test price. I hope you all understand what an incredibly generous gesture that was! THANK YOU Tracey for all you do for SWVADA. Thanks also go to Gary Goodale and Blanche Mahoney for guiding me through my first try at managing a SWVADA event.

The weather turned out great and we all got much more than our money's worth. Riders were: Tamla Nichols/Alegra, Chris Young/Rabbit Out Of A Hat, Sarah Tweedie/ Pirate Jenny, Annette Massey-Shaw/Proffit, Marie Klimchuk/American Liberty and Nan Palmer/American Spotlight.

July 9 Show: (Bob Whitehurst) / Carlee Howe

Carlee has not yet received any entries. She is in the process of recruiting volunteers. Several board members agreed to help.

Clinics: Laura Nelson, Cindy Sours

The August clinic will be conducted by Harriet Peterson. The format and the possibility of some added features, such as a lecture or demonstration, are still undecided. Discussion on this topic was tabled until the July meeting.

Adult Camp: Marie Klimchuk, Laura Nelson

Marie has printed and distributed the new brochures to area tack and feed stores, emailed all past campers and prospects, and placed ads or announcements in several horse publications including the VA Horse Journal and the Roanoke Valley Horseman's Association newsletter. She has also notified all of the newsletter editors and webmasters in VADA's GMO. Meredith contributed a mailing list of area farms and businesses that was used to promote Educational Sunday.

Laura is still waiting to receive the signed contract back from Stone Bridge Farm.

Supplemental speakers and technicians such as saddle fitters, and massage therapists are needed to complete the program. Tracey offered to ask her chiropractor and Marie will check for available saddle fitters.

Publications: (Beckie Mitchell)

No new business to report.

Webmaster: (Beckie Mitchell)

No new business to report.

Horse Shows Committee: Gary Goodale, (Blanche Mahoney), (Beckie Mitchell)

In order to keep the information in our Show Management Guidelines clear and up to date, Gary led a discussion reviewing some of the issues that have affected our recent shows and clinics. The issues discussed included: what protocol management should follow in a medical emergency; designating a parking area for cars at GHPEC; respecting the boundaries and privacy of the judges' booth during a show; and remembering to check stalls for bees and other hazards. It was suggested that we have someone from the medical field provide a lecture on correct (and incorrect) procedures to follow in the case of a medical emergency.

Gary reported that the October 1st schooling show still needs a manager and secretary.

AT LARGE POSITIONS

Awards: Annette Massy Shaw

Annette has re-organized the ribbons and cautioned show managers to only use ribbons for their schooling shows that are packed in boxes specifically marked "Schooling Shows".

Equipment: (Bob Whitehurst)

There was brief discussion regarding the Pony Club's request to use our arena for their upcoming rally at the VHC.

VOTED to allow the Pony Club the use of our dressage arena for their rally.

GHPEC Liaison: (Bob Whitehurst)

Meredith inquired about the location of the new drag that was recently purchased by GHPEC.

Hospitality / Banquet: (Katherine Graman)

No new business to report.

Membership: (Nan Palmer)

No new business to report.

Points: (Sarah Tweedie)

No new business to report.

Public Relations: (Nan Palmer)

No new business to report.

Media Library: (Katherine Graman)

No new business to report.

States Labels: Cindy Sours

Cindy has not yet received a check from the last batch of labels she sent in. She will call Southern States to follow up.

Newsletter Editor: (Elizabeth Narehood)

Gary commented on the outstanding job Elizabeth has done on the newsletter.

VADA Representatives: Tracey Smith-Oliver, Meredith McGrath

Tracey relayed that the Virginia Horse Center Foundation is planning to thank VADA for their recent \$10,000 donation by hosting a competitors' party at the upcoming Dressage at Lexington show.

The discussion that followed expressed concerns that this money was donated with the understanding that the VHC needed funds to update and repair the facility which would benefit all the users of this venue and the surrounding business community. Although a party would be appreciated by the competitors of said event, it does not seem like the best use of funds for an organization that has been soliciting donations to refurbish the infrastructure of the aging facility. Another objection that was raised was that Dressage at Lexington was a private show, not a VADA sponsored one. *[After the meeting it was determined that the proposed party was to take place at the GAIGS, not DAL.]*

Gary agreed to call Tina and voice some of these concerns.

Meredith reported that VADA would like some recommendations for horse related charities to consider as recipients for the proceeds collected from the auction of the Chapters' baskets at the year-end awards banquet. Meredith suggested that the proceeds from each Chapter's basket should go to their own locally chosen charity. She will inquire if this will be permitted at the next VADA meeting. She also proposed that we consider "Flying Changes of Virginia" as a prospective candidate and presented some literature on their program.

The next VADA teleconference is scheduled for July 20, 2011.

NEW BUSINESS

No new business to report

The next Board Meeting is scheduled for Monday, July 18, 2011.
There being no further business, the meeting was adjourned.

Respectfully Submitted, Marie Klimchuk, Secretary

